



Loreto
Normanhurst



Saint Ignatius' College
RIVERVIEW

26 June 2025

We are excited to invite you or your organisation to participate in a dynamic and innovative educational experience involving Year 10 students from Loreto Normanhurst and Saint Ignatius' College, Riverview.

Students will dive into a four day, fast-paced learning adventure where teams ideate, prototype and present groundbreaking solutions to real-world challenges. They will collaborate and apply Design Thinking principles through the dynamic [SPRINT methodology](#), crafting fresh, inventive solutions to a genuine challenge faced by your organisation. By engaging in this process students will learn valuable skills that can be applied outside the classroom.

The SPRINT methodology is incredibly versatile and can be applied across various industries. We are seeking a diverse mix of participating organisations - whether you're a large corporation, small business, a social enterprise, or a not-for-profit.

In addition to gaining valuable insights from the next generation of creative problem-solvers, your organisation will also benefit from increased visibility and engagement with young, future-focused audiences.

The Design Sprint will occur on **Monday 10 November, Tuesday 11 November, Wednesday 12 November and Thursday 13 November 2025.**

Participating organisations propose their real-world problem to a team, and students:

1. Conduct research, including interviews with Subject Matter Experts (SME) to deepen their understanding of the problem.
2. Ideate solutions to the problem and receive feedback on their ideas from the SME.
3. Apply the feedback and develop a final solution.
4. Pitch their solution to the organisation.



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The following is an overview of the commitment required from the participating companies.

Further details will be shared if you decide to participate:

1. Frame the Problem (By Friday 22 August – shared via email)

Create a problem statement (50-100 words) and a corresponding challenge question for student teams; it needs to be sticky enough that there are multiple avenues, too simple and students commit to an idea on day one and don't shift, too complicated and they disengage. We can work with you on refining the problem statement if necessary.

2. Research Material (By Monday 22 September – shared via email)

Share relevant research material that will support student to understand your company and the challenge. You will also share biographies of the people the students will interview.

3. Subject Matter Interview (Tuesday 12 November approx. 8:30am) 1hour and 35min

The teams assigned to your 'problem', interview you or a colleague to learn more about your organisation and the problem. The interview is in-person, onsite at Loreto Normanhurst or St Ignatius College, Riverview; *location is dependent on the school you collaborate with.*

4. Checkpoint & Feedback (Wednesday 13 November) Approx. 1 hour

You will receive a digital folder with rough 'idea' sketches from the team in the morning. You review the sketches and inform the students of the idea they should continue to develop and prototype for you. A few sentences of feedback is all that is needed. Feedback is done remotely and shared digitally.

5. Panel Judging (Thursday 14 November) 2 hours

You will sit on a panel with representatives from other organisations and judge a



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selection of the best pitches across various challenges. This is in-person, onsite at Loreto Normanhurst or St Ignatius College, Riverview; *location is dependent on the school you collaborate with.*

I hope this opportunity interests you and that you will consider participating in the Design Sprint.

If you would like to participate or wish to discuss the experience in more detail please contact either Sally Munro, if your interest is engagement with Loreto Normanhurst or Russell Kam, if your interest is engagement with St Ignatius College, Riverview.

Regards,

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